

TELL YOU, MEN!
WHAT YOU CAN SAVE
UP TO 40 PER CENT

MR.-LED!

But go direct to the above number on Main Street, where you can find **PALLAN** and **WINTER CLOTHING** for Men, Youths and Boys and Children, of every variety and style, which we will positively sell you for Lower than New York City. And because we purchased the stock from the designer at \$1. Paid at a great sacrifice price, and are determined to close out by Selling Lower than any other house in the City. All we ask of a generous public is an inspection of our goods and prices. And you will be convinced of the honesty and you will save in making your purchases in **ONE** place. **Remain fully** **Y. A. SMITH.**

25 TO 40 PER CENT.
Purchasing From Us.

Men's Heavy Flane French Casimere, in Various Colors, \$25, worth \$35, **40c.**
Men's Heavy Genuine French Cass Coats and Vests, \$20.50, worth \$25.
Men's Heavy Flane Coats and Vests from \$6 to \$10, worth \$10.50.

Overcoats.
Men's Durable Overcoat, \$15, worth \$25.
Men's Heavy Melton Overcoat, \$25, worth \$75.
Men's Heavy Melton Overcoat, \$30, worth \$75.
Men's Heavy Beaver Overcoat, \$25, worth \$100.
Men's Heavy Beaver Overcoat, \$30, worth \$100.
Men's Heavy Beaver Overcoat, in three colors, \$7.

School Suits.
From eight to twelve years, \$2.75.
Youth Casimere Suits, \$4.
Paucy Casimere Suits, \$5.
School Casimere Suits, \$5.

Children's Wear.
From four to ten years, \$2, and upward.
Youths' Overcoats, \$10, and upward.
Boys' Overcoats, \$3, and upward, with double-breasted styles, \$5.

on Bargains that our competitors cannot afford it will cost you nothing to look at our goods, and examine them, and if we do not name over Prices for Men's Boys' and

CHILDREN'S CLOTHING

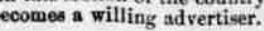
in the South, don't buy of us. To dress well does not require a lavish expenditure of money and elegant garments by purchasing from us. **This is not Homburg, but** perfect fit and entirely satisfactory in Workmanship and style, can acquire it by

I. W. ASHNER,
333½ | MAIN STREET. | 333½

ing, we have built up the largest Clothing trade in this section of the country, and the peo-
ple can we safely say that our every purchaser becomes a willing advertiser.

Merchants for Boys' and Children's Clothing. Our stock in this
largest and most complete ever seen in the South, our Stock
and Business Suite is immense. Our splendid assortment of
clothes all the latest styles and at prices that will tickle your

C. O. D., with privilege to examine.



\$225 - CHRISTMAS - GIFTS!
NOW IS YOUR TIME TO SELECT.
Pianos \$225, \$250, \$300, \$350
ORGANS, \$60, \$75, \$100, \$125 EACH.

AND DEPOT

"PUBLIC OPINION"

LAND DEPOT THING HOUSE.

CIGAR!

Without exception, the finest quality, for the money, ever sold in America. A 10-CENT CIGAR FOR 5 CENTS. In Flavor and Burn, superior to anything ever offered in this

...TATTON. | E. Lehman & Co. | JAMES GARRITY.
IN STREET, MEMPHIS

little more than you have been in the habit of paying, will pay you better to handle than any other Cigar you can get hold of, for the reason that it will increase your sales and profits to an extent that will more than make up for the difference in price. ~~For~~ Advertising matter sufficient to sell the Cigars will be furnished gratis by me. Send Sample Order at once, or send for Circular.

5-CENT CIGAR,
MEMPHIS, : TENNESSEE.

IF YOU VALUE YOUR HEALTH,
THEN

Berry
REGISTERED
DISTILLED ONLY
BY
B.J. SEMMES & CO.

QUIT

Smoking vile, drugged, poisonous and
hurtful Cigarettes, and make a

WHOLESALE
Grocers, Cotton Factors
AND COMMISSION MERCHANTS,
No. 267 Front street, - - - - - New Orleans, Louisiana.

SURE THING

of it by smoking only our

DOWN EASY

AND MACHINE COMPANY,
160 to 174 Adams Street, Memphis, Tenn.
Iron and Brass Castings, Cotton Presses, Cotton Gigs,
Engines, Steam Pumps, Governors, Brass Goods, Pipe
and Pipe Fittings, General Repairs and Everything
in the Line. Send for Catalogue.

BULEVARD

SALIVA PROOF TIP

CIGARETTE

GENTLEMEN'S FURNISHING GOODS
Nos. 326-328 Main street, Memphis, Tenn.

AND OUR
STEPHANIA

“HALVES”

Cigarette, made with Improved Glass
Mouth-piece.

All our tobaccos are of the very highest quality, are naturally so, and are absolutely free from all dangerous chemicals and

DRUGS.

Do not bite the tongue, parch the throat,
nor dry up the lungs.

Our Cigarettes are made from the

PUREST

Tobacco in the world. You should

never forget this. Cost no more
than common Cigarettes do.

ALLIE, DON'T SELL THEM

DEAD ONES DONT.

Boulevard,	20 in Pack.	15c.
do	10 do	10c.
Stephania Halves,	10 do	10c.

Jobsites can obtain particulars by addressing
M. L. COHN & CO., Sole Props.,
Chicago, Ill.

THE TRADE SUPPLIED

— BY —

STERNBERG & LEE,

Or any Leading Jobbing House,

Memphis, - Tennessee.